Stephanie Poole Martinez, Ph.D.

St. Edward's University

School of Humanities

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EDUCATION

Southern Illinois University Ph.D. in Communication 2003

Eastern Illinois University M.A. in Speech Communication 1998

Kent State University B.S. in Advertising 1991

ACADEMIC EMPLOYMENT RECORD

St. Edward’s University Professor 2021-Present St. Edward's University Associate Professor 2009-2021 St. Edward's University Assistant Professor 2003-2009 Eastern Illinois University Adjunct Faculty Spring 2002 Southern Illinois University Graduate Assistant 1998-2002 Eastern Illinois University Graduate Assistant & 1997-1998 Forensics Coach

PROFESSIONAL AWARDS, GRANTS, AND FELLOWSHIPS

EXTERNAL GRANTS

* NCAA Grant Team $30,000. This grant was awarded to promote alcohol and drug awareness on campus. I was part of the team who wrote the grant, and I have co-created a peer education/peer theater course for the Spring 2004 semester as part of this grant effort, St. Edward's University (2004)

INTERNAL AWARDS AND GRANTS

* Awarded Faculty Development, Fall 2019
* Awarded Faculty Development, Fall 2018
* Awarded Faculty Development, Fall 2017
* Awarded Presidential Excellence Grant, Summer 2016
* Awarded Spice reassignment for Spring 2016, Fall 2016
* Awarded Presidential Excellence Grant, Summer 2015
* Awarded Faculty Development Grant, Summer 2012
* Awarded Sabbatical Leave, St. Edward's University, Fall 2011
* Awarded Faculty Development Grant, Summer 2011
* Awarded Faculty Development Grant, Fall 2010
* Awarded Faculty Development Grant, Fall 2009
* Awarded Faculty Development Grant, Fall 2008
* Awarded Professional Development Technology Grant, Summer 2008
* Awarded Faculty Development Grant, Fall 2007
* Awarded Professional Development Technology Grant, Summer 2007
* Awarded Faculty Development Grant, Fall 2006
* Awarded Faculty Development Grant, Summer 2006
* Awarded Presidential Excellence Grant, Summer 2005
* Awarded Presidential Excellence Grant, Summer 2004
* Faculty Development Grant, Fall 2004
* Awarded Faculty Development Grant, Fall 2003
* RAVE for being a part of the Alcohol and Drug Taskforce, St. Edward's University, 2008
* Appreciation Certificate from Latina/Latino Studies Division for service, National Communication Association, 2004
* Dissertation Research Award Fellowship Winner, $5000. Southern Illinois University, Carbondale, 2002-2003
* Larry Williams Award for Academic Excellence $250, Eastern Illinois University, 1998

COURSES TAUGHT

Undergraduate

St. Edward's University

Presentational Speaking

Interpersonal Communication

Group Communication

Organizational Communication

Public Relations for Nonprofits

Principles of Advertising

Intercultural Communication

Health Communication

Leadership

Advertising Campaigns

Feminist Perspectives on Social Change

Conflict Resolution

Advanced Organizational Communication

Sport Communication

Internship

Peer Education

Ethnography

Sport Communication

Contemporary World Issues

Capstone

Southern Illinois University Carbondale

Introduction to Oral Communication: Speech, Self, & Society

Business & Professional Communication

Introduction to Public Relations

Eastern Illinois University

Introduction to Speech Communication

Introduction to Communication Theories

Advanced Public Speaking

Small Group Communication

Dynamics of Organizational Communication

Graduate Courses

Independent Study in Ethnography

Master’s Thesis

ADVISING

Communication Majors

Academic Advisor for approximately 20 Communication majors per year.

DEPARTMENT, SCHOOL OF HUMANITIES, AND UNVERSITY SERVICE, 2003-PRESENT

**Faculty Senator 2019-Present**

Coordinator of Leadership LLC, 2018-2020

Taught in Leadership LLC, 2017-2020

Course Director’s Committee, 2013-2018

Freshman Book Committee, 2018-2020

**QEP Committee, 2019-Present**

**McNair Advisory Committee, 2005-Present**

**Course Director/Coordinator, Oral Communication, 2006-2009, 2013-Present**

**Director of Brother Dunstan Bowles Speaking Contest, 2008-Present**

University President’s Council 2017-2019

Institutional Review Board, 2013-2015

General Education Modeling Committee, 2015-2017

Welfare and Emergency Response Strategic Planning Committee, 2014-2015

International At-Risk Student Task Force, Fall 2014

School Committee, School of Humanities, 2010-2012

Area Coordinator, Department of Communication, 2009-2011

Dean’s Scholarship Committee, 2010-2014

Member of SOURCE Committee, 2006-2013

Chair of SOURCE Committee, 2009, 2010

SOURCE Faculty Sponsor, 2006, 2009-2013

Moderator at SOURCE, 2011, 2012

Judge, Passion and Civility Debate, 2011, 2012

Hilltop Mentor, 2010-2011

Hosted six Admission’s visitors, 2010-2011

Admission’s Breakfasts, 2010-2012

Participated in Undergraduate Honor’s Night, 2009-2011

President’s Talk about Technology on Campus, 2011

Center for Teaching Excellence Workshop Presenter, 2010

Teacher of GO Project Students, 2003-2010

Classroom Success sessions, 2004, 2006-2009

Junior Day Program, 2007-2008, 2009-2010

**Medallion Ceremony, 2003-Present**

McNair Reception, Welcoming Speech, 2009

Center for Teaching Excellence, Fall Showcase Presenter, 2008

Faculty Senate Financial Aid and Student Success Committee, 2008-2009

Member of St. Edward's University Alcohol & Drug Taskforce, 2004-2008

McNair Scholars Advisor and Director, 2004, 2009

Summer Advising, 2006

Peer Education, 2006

Center for Teaching Excellence, Fall Showcase Presenter, 2006

AmeriCorps Advising, 2005

Member, Search Committee for Scott Christopherson’s position, 2011

Member, Search Committee for Dr. Corinne Weisgerber’s position, 2006

Member, Search Committee for Dr. Billy Earnest’s position, 2005

COMMUNITY SERVICE

Neighborhood watch coordinator, 2018-2020

Green Elementary PTO Vice President, 2015-2016

Little Helping Hands (LHH)

Meals on Wheels volunteer through LHH, 2013

Caritas volunteer through LHH, 2013

Bingo Caller for St. Ignatius Church , 2009-2015

Girl Scouts, 2010-2015

Forensics for St. Ignatius School, 2011-2012

Respondent for National Communication Association

HIV/AIDS Fundraising, 2007-2009, 2012

St. Catherine’s Clothing Drive, 2008

Debate visiting coach, Akins High School, 2006

PROFESSIONAL INVOLVMENT

National Communication Association

National Communication Association Ethnography Division

National Communication Association Women’s Caucus

National Communication Association La Raza

National Communication Association Organizational Comm. Division

Popular Culture Association

Central States Communication Association

Southern Illinois University Women's Caucus

PUBLICATIONS AND RESEARCH ACTIVITY

Book Chapters

Martinez, S.P. (2019). Ripping off the Band Aid: Cancer at Midlife. In L. West Peterson & C. E. Kiesinger (Eds.)., *Narrating Midlife: Crisis, Transition, and Transformation*. Lexington Books.

Martinez, S.P. (2016). Peak Performance. In D. Tucker & J. Wrench (Eds.).,

*Casing Sport Communication.* Kendall Hunt.

Martinez, S.P. (2007). Crack pipes and T-Cells: An ethnography of dirty work. In S.

Drew, M. Mills, & B.M. Gassaway (Eds.), *Ethnography of Dirty Work* (pp.133-

148). Waco, TX: Baylor University Press.

Workbooks

Martinez, S.P., & Varner, T. (2010). *COMM 1317 workbook*. (2nd Ed.). Dubuque, IA:

Kendall Hunt Publishing.

Martinez, S.P. (2007). *COMM 1317 workbook*. Dubuque, IA: Kendall Hunt Publishing.

Refereed Scholarly Journal Articles

Martinez, S.P. (2004). Informative connections: Enhancing public speaking

assignments with service learning. *Communication Teacher, 18,* 23-25.

Book Reviews

Martinez, S.P. (2004). Risky rhetoric: AIDS and cultural practices of HIV testing.

*Southern Communication Journal*, 70, 82.

PEER-REVIEWED PAPERS, PANELS, AND PRESENTATIONS

Martinez, S.P. (2019, November) *Conversations on cancer, survival, and loss:*

*Facebook groups as support.* Paper presented at the Annual Meeting of the

National Communication Association in Baltimore, MD.

Martinez, S.P. (2018, November*) Narrating the myths of midlife: An authors’ forum.*

Paper presented at the Annual Meeting of the National Communication

Association in Salt Lake City, Utah.

Martinez, S.P. (2017, November) *Broken Agencies/Broken Agency: The Role of Communication Professionals in Confronting Dysfunctional Systems.* Panel presentation at the Annual Meeting of the National Communication Association in Dallas, TX.

Martinez, S.P. (2016, November) *The spa I never wanted to go to.* Paper presented at

the Annual Meeting of the National Communication Association in Philadelphia, PA.

Martinez, S.P. (2013, November) *Narrating disownment: An autoethnography of*

*sibling loss.* Paper presented at the Annual Meeting of the National Communication Association in Washington, DC.

Martinez, S.P. (2011, November) *Being the youngest is only fun when you are young.*

Paper presented at the Annual Meeting of the National Communication Association in New Orleans, LA.

Martinez, S.P. & Martinez, C. (2011, October) *Office-hours: Moving beyond four walls*.

(2011) Paper/poster presented to Higher Ed Web Conference in Austin, TX.

Martinez, S.P. (2008, November). *unCONVENTIONal Communication: Second Life as*

*an educational resource*. Paper presented at the Annual Meeting of National

Communication in San Diego, CA.

Martinez, S.P. (2007, November). *Speaking of ethnographic faith*. Participant in the

Ethnographic Pre-conference at the Annual Meeting of the National

Communication Association in Chicago, IL.

Martinez, S.P. (2005, November). *Challenging disability: Inclusion in a co-cultural*

*classroom*. Paper presented at the Annual Meeting of the National

Communication Association in Boston, MA.

Martinez, S.P. (2004, November*). Life or meth: A preliminary analysis of anti-*

*Meth/anti-drug websites.*  Paper presented at the Annual Meeting of the

National Communication Association in Chicago, IL.

Martinez, S.P. (2003, November). *Crack Pipes and T-Cells: An ethnography of*

*communication in a residential community for people living with HIV/AIDS and addiction*. Paper presented at the Annual Meeting of the National Communication Association in Miami, Fl.

Martinez, S.P. (2003, November). *Reaching out/reaching in: HIV/AIDS, addiction*

*and the role of social Support by family in times of health crisis.*  Paper

presented at the Annual Meeting of the National Communication Association

in Miami, Fl.

Martinez, S.P. (2002, November). *Let's talk about sex: Gender, feminism and*

*conversation analysis*. Paper presented at the Annual Meeting of the National

Communication Association in New Orleans, LA.

Martinez, S.P. (2002, April). *Service Learning in the Business and Professional*

*Communication Classroom.* Paper presented at the Annual Meeting of the

Central States Communication Association in Milwaukee, WI.

Martinez, S.P. (2002, April). *Working with (and living without) HIV/AIDS*. Paper

presented at the Annual Meeting of the Central States Communication

Association in Milwaukee, WI.

Martinez, S.P. (1999, November). *Women's body found in river: An*

*autoethnography of murder, fear, and survival.* Presented at the Annual

Meeting of the National Communication Association in

Chicago, IL.

Martinez, S.P. (1999, April). *The making of an AIDS quilt panel: A Burkean*

*Pentadic analysis.* Top paper panel presented at the Annual Meeting of the

Central States Communication Association in St. Louis, MO.

Martinez, S.P. (1999, April). *Quilters talk: An examination of compliments within a*

*creative organization.* Chair and presenter at the Annual Meeting of the

Central States Communication Association in St. Louis, MO.

Martinez, S.P. (1999, April). *Making the connection through feeling silenced: Finding*

*student voices in the community*. Paper presented at the Annual Meeting of

the Central States Communication Association in St. Louis, MO.

Martinez, S.P. (1998, April). *Women's work and communication heirlooms: The*

*story of the quilt.* Paper presented at the Annual Meeting of the Popular

Culture & American Culture Associations in Orlando, FL.

Martinez, S.P. (1998, October). *Silenced: Making the connection through feeling*

*silenced.* Paper presented at the Annual Meeting of the Illinois Speech and

Theatre Association in St. Louis, MO.

Respondent

*Playing with absence: Grief, loss and forgiveness in (Auto) Ethnography.* Respondent

to panel at the Annual Meeting of the National Communication Association in

Salt Lake City, Utah: November 2018.

*Exploring culture across organizational contexts: More competitive papers in*

*ethnography*. Respondent to panel at the Annual Meeting of the National

Communication Association in San Francisco, CA: November 2010.

*The lived politics of unconventional identifications: Autoethnographic confrontations.*

Respondent to panel at the Annual Meeting of the National Communication

Association in Chicago, IL: November 2008

*Transformation and reshaping an identity for Latinoamericanos en Accion, a*

*nonprofit organization*. Respondent to panel at the Annual Meeting of the

National Communication Association in San Antonio, TX: November 2006.

Chair

*Transformation and reshaping an identity for Latinoamericanos en Accion, a*

*nonprofit organization.* Respondent to panel at the Annual Meeting of the

National Communication Association in San Antonio, TX: November 2006.

Chair and Mentor to Panel of St. Edward's University Students

*Latinas(os) struggling up the educational ladder.* La Raza Caucus Discussion Panel

at the Annual Meeting of the National Communication Association in Chicago,

IL: November 2004.

McNair Scholars

Faculty Mentor for Jose Vasquez, “*The Silent Effects of Alcohol Advertisements,”* 2009-

2010

Faculty Mentor for Martha Adel Cruz, “*Media Portrayals of Latinos and Education,*”

2005-2006

SOURCE Scholars Presentations

Faculty Mentor for Ashley Behara, The Failings of the Federal Emergency

Management Agency (FEMA):  Hurricane Katrina” Presented at SOURCE in

2013.

Faculty Mentor for Laura Powell, “*A Feminist Homage to the Art Activism of Barbara*

*Kruger*,” Presented at SOURCE in 2011.

Faculty Mentor for Kimberly Michele Brown, “*Who’s Side are You On?: An Investigation of Post-Feminist Gender Constructions*,” Presented at SOURCE in

2009.

Faculty Mentor for Jose Vasquez, “*The Silent Effects of Alcohol Advertisements*,”

Presented at SOURCE in 2009.

Faculty Mentor for Elizabeth Burns, “*American Apparel: A Company in Crisis,*”

Presented at SOURCE in 2007.

Faculty Mentor for Valerie Mia Turullois, “*Activate: A Practical Web Guide to*

*Feminist Living in Austin*,” Presented at SOURCE in 2006.

Invited Presentations and Guest Lectures

Martinez, S.P. (May, 2017). Graduation Address. Invited to give the graduation

address at Kent State University Branches in Ohio.

Martinez, S.P. (February,2014). *Leadership and Service: The Great Connection.* Invited presentation at the 2014 Texas State University’s Leadership

Institute Annual Conference – Leadership and Learning: Celebrating the

Journey.

Martinez, S.P. (August, 2009). *Umms and Ahs are a virus: Presentational speaking*

*bootcamp.* Invited presentation at ColdCube, Austin, TX.

Martinez, S.P. (2010). *Organizational Communication: Why it is important*. Guest

lecture presented to Introduction to Communication at the request of Dr.

Shannan Butler, St. Edward's University, Austin, TX.

Martinez, S.P. (2008). *Second Life and Public Relations*. Guest lecture presented to

the Introduction to Public Relations course at the request of Dr. Corinne

Weisgerber, St. Edward's University, Austin, TX.

Martinez, S.P. (2004, 2005, 2006, 2007). *Organizational Communication: Why it is*

*important*. Guest lecture presented to Introduction to Communication at the request of Dr. Lori Peterson, St. Edward's University, Austin, TX.

OTHER WORK EXPERIENCE

Patient Services/Marketing Coordinator 1993-1996

Radiology Consultants, Inc.

Youngstown, Ohio

Account Executive 1991-1993

Telecommunications Incorporated

Youngstown, Ohio

Advertising 1991

The Evening Review

East Liverpool, Ohio